



# VERNADINE DEL MUNDO

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Experienced **Senior Graphic Designer** with over **8 years** in creating impactful visual solutions for **digital and print media**. Expertise in leading design projects from concept to execution, emphasizing **brand consistency and innovative strategies**. Skilled in **motion design**, producing engaging animations that enhance brand storytelling. Collaborative team player with a proven ability to **mentor junior designers** and stay updated on industry trends and tools.

## EXPERIENCE

### Senior Graphic Designer

#### Google | Engedu

Jun 2022 - Jan 2024

Crafting captivating live videos and motion graphics spanning from instructional how-to videos to dynamic promotional content centered around machine learning and AI, tailored for diverse platforms.

#### Hartmann Studios

Dec 2021 - Jun 2022

Collaborating closely with companies and clients to fulfill their diverse graphic and motion design requirements, encompassing a wide array of deliverables.

#### Flimp Media

Aug 2020 - Dec 2021

Creating customized internal videos to effectively convey crucial information to clients' teams, emphasizing topics like employee benefits and new hire orientations.

#### TEGNA Inc.

Oct 2018 - Aug 2020

Tasked with the intricate development of sophisticated animated graphics, kinetic typography, and comprehensive videos, encompassing both pre and post-production phases.

#### Beyond Campus Innovations

Dec 2017 - Oct 2018

Crafting, conceptualizing, and storyboarding instructional videos aimed at assisting students in navigating their student portals and libraries effectively.

#### Poly

Feb 2017 - Oct 2017

Producing and editing both live and animated videos exclusively for Poly's internal and external campaigns and promotional endeavors.

## SKILLS

Adobe After Effects  
Adobe Premiere Pro  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Final Cut Pro X  
Google Web Designer  
Webflow

## EDUCATION

**De La Salle University**  
BA in Communication Arts  
Digital Arts Major  
2012